

# FEDERAL GRANT WRITING COHORT

[www.ServeUniversity.org](http://www.ServeUniversity.org) | [hellostudent@ServeUniversity.org](mailto:hellostudent@ServeUniversity.org)



Registration Starts  
August 31st

## COURSE DESCRIPTION

Grant writing is a comprehensive approach to securing funding for charitable causes. The process can be simple and practical, yet precise language can make the difference between an award and a decline. The *Federal Grant Writing Cohort* is designed to support a group of emerging and active grant writers on how to prepare for their first grant or fine-tune writing skills for winning proposals.

## FEDERAL GRANT OPPORTUNITY

**Funding Title:** FY 2020 EDA Public Works and Economic Adjustment Assistance Programs including CARES Act Funding (PWEAA2020)(11.300)  
Through the Public Works program, EDA provides catalytic investments to help distressed communities build, design, or engineer critical infrastructure and facilities that will help implement regional development strategies and advance bottom-up economic development goals to promote regional prosperity. The Public Works program provides resources to meet the construction and/or infrastructure design needs of communities to enable them to become more economically competitive. Prior examples of investments EDA has supported through the Public Works program include projects supporting water and sewer system improvements, industrial parks, high-tech shipping and logistics facilities, workforce training facilities, business incubators and accelerators, brownfield redevelopment, technology-based facilities, wet labs, multi-tenant manufacturing facilities, science and research parks, and telecommunications infrastructure and development facilities.

**Average Gift** - Approximately \$1.4 million and investments generally range from \$600,000 to \$3,000,000 (awards 80 - 150 projects a year).

**Award Ceiling:** \$100K-\$30M | Due: Rolling

## AFTER THIS COURSE YOU WILL BE ABLE TO ACHIEVE:

- *One (1) Complete Federal Grant Package* ready for submission
- Clear understanding of the grant application process from procurement, reading grant documents, program development, writing, peer review, & awards management
- Develop and strengthen writing skills for beginner to intermediate grant writers and those who desire a capacity to learn how to write winning proposals
- Lead an assessment of funding needs and priorities and identify the rationale for addressing them
- Identify and engage community partners and external stakeholders for collaboration for grants
- Assess organizational capability to structure grant proposal by developing strategies, aligning internal resources, and implementing the project plan in accordance to grant guidelines

**TIMELINE:** Orientation - Thursday, September 24th  
Cohort Dates - October 1 - December 18, 2020 (bi-weekly)

**TUITION:** \$6,000 per Nonprofit Agency

For Loaned Federal Grant Writer rates, please contact SERVE-U

\*Cohort completion does not guarantee grant award.

**COHORT SIZE:** Five(5) Nonprofits

For an invitation to apply:  
[hellostudent@serveuniversity.org](mailto:hellostudent@serveuniversity.org)

**PROFESSOR:**

Brandi Rae Hicks Ed.D.(c)

Founder + Professor - Serve University (SERVE-U)

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## THIS COURSE IS DESIGNED FOR:

*Nonprofit Leaders*, executive directors, development & program officers; *Grant/Proposal Writers* of nonprofits and government; *Art Orgs/Professionals* seeking funding sources; *Students* with a career-interest in public policy, government; *Volunteers ad Board Members* who want to develop or enhance their writing skillset.

## COURSE MODULES

THURSDAYS | 4PM - 6PM | Online

### ORIENTATION - THURSDAY, SEPT 24th

#### THURSDAY, OCTOBER 1

##### MODULE 1: GRANT OVERVIEW

- Grant Application + Timeline + Checklist
- Applicant Eligibility Requirements
- Grant Submission Portal Login

#### THURSDAY, OCTOBER 15

##### MODULE 2: GRANT NARRATIVE

- Executive Summary
- Approach & Design
- Program Budget

#### THURSDAY, OCTOBER 29

##### MODULE 3: NEEDS + RESOURCES

- Citizen Need
- Available Resources
- Sustainability

#### THURSDAY, NOVEMBER 5

##### MODULE 4: DRAFT #1 FOR REVIEW

- Peer Review Panel for federal applicants
- Laser-focused Coaching + Feedback

#### THURSDAY, NOVEMBER 19

##### MODULE 5: GRANT PACKAGE

- Finalizing narratives and attachments
- Preparing the Grant Package for Submission

#### THURSDAY, DECEMBER 3

##### MODULE 6: PEER REVIEW PANEL

- Peer Review Panel for federal applicants
- Laser-focused Coaching + Feedback

#### THURSDAY, DECEMBER 17

##### MODULE 7: GRANT SUBMISSION

- Ready for Grant Submission for federal applicants
- Summary Review of Grant Project for all students